



## **Indrajit Lahiri** ([www.indrajitlahiri.com](http://www.indrajitlahiri.com))

- FB profile: <https://www.facebook.com/indrajit.lahiri> (verified Handle) with 32K followers
- FB page link: <https://www.facebook.com/lahiriindrajit> (verified handle) - 24K likes
- Twitter handle: <https://twitter.com/ILahiri> - 3443 followers
- Instagram handle: [https://www.instagram.com/indrajit\\_lahiri/](https://www.instagram.com/indrajit_lahiri/) - 23K followers •
- LinkedIn profile: <https://www.linkedin.com/in/lahiriindrajit>

### **Brief about Indrajit Lahiri**

- Hospitality management graduate and Economics Honors graduate from CU. He had worked in the corporate world for more than a decade and started his own IT venture, by the name Pickle Solutions Pvt. Ltd.
- Co-founder of Foodka- one of the most viewed Bengali food Youtube channel (with 336K+ subscribers)
- Holds position at the board of the renowned award winning NGO named Kolkata Society for Culture & Heritage (<http://ksch.org.in/>)
- Indrajit started a food blog named [www.moha-mushkil.com](http://www.moha-mushkil.com), which currently has more than 350+ posts and is very active, even now
- Street photography enthusiast with 3 exhibitions done. He was also in the curation panel of the first official Instagram offline photography exhibition, held in Kolkata
- Published author of two Bengali book of Food & culture, named Foodkahini and Aro FoodKahini
- Joshtalks speaker in 2020
- Ted TalkX speaker in 2022
- Panelist at Apeejay Kolkata Lit Fest 2019 and 2022
- Appeared in multiple TV shows, cookery shows and has done guest appearance in soap operas
- Had his debut in the movie named Mrityur Rong Dhushor
- Acted in one short film, as lead character, by the name "In The end"
- Panelist for the Apeejay Bangla Sahitya Utsav on 23<sup>rd</sup> November 2019.
- Jury member for The Week magazine's May 2018 edition for Good Restaurants in Kolkata listing
- Assisted Chef Sanjeev Kapoor for his biryani trail for the eastern India in August

2018.. this was shot for his channel Food Food ([https://youtu.be/Vv1x\\_AT5emY](https://youtu.be/Vv1x_AT5emY)) • Assisted the famous Food Blogging duo Rocky and Mayur for their Kolkata chapter in 2021

- Winner the award for Most Obsessive blogger at the TFBA2018 & best storytelling blog in 2019.
- Asked by the French Consulate Kolkata to take out his excellency Mr. Emmanuel Lenain, Ambassador **French Embassy in India** on a vegan food walk in Kolkata in December 2019.
- Core team members behind the Calcutta Culinary Heritage Awards 2019 which was organized by INTACH.

**Official Brand influencer:**

- Nikon India
- Royal enfield India

**Paid brand collaborations:**

- India Tourism
- HIDCO
- VIVO
- MI
- Peerless Hotels
- Cadburys
- Hafele India
- Spencers
- Royal Thai Consulate
- The honorary Chinese Consulate

... and many other

**Articles and media mentions:**

- Polka Cafe
- Indiatimes
- Outlook India
- Outlook Traveller
- Deccan chronicle
- The week
- Beacon Kolkata
- WOT Web
- Daily Star (Dhaka , Bangladesh)
- Daily Observer (Dhaka, Bangladesh)

... and many other

**Seminar experiences:**

- I was a speaker at the seminar by the **Honorary US Consulate Historical Society** named **“Burger Vs Samosa”** in July 2018.
- I was a speaker at the talk show held by **Hotel PeerlessInn in Hyderabad** named **“The Great Biryani Journey”** which was graced by several famous food bloggers in August 2019. • I was a speaker at the talk session at **LalMatiUtsav- ARajarshiChatterjee Initiative**, at **Navi Mumbai** in January 2020.
- I was a panellist at the **Apeejay Bangla SahityaUtsob** organized by **Apeejay Group** held at **Kolkata** in November 2019.
- I was a speaker at **iLead Kolkata** on **“Influencer Marketing”** in October 2019. • I was invited as a special guest at the award ceremony for **WT Pujo’rShera Restaurant Awards at Ethnotel Kolkata** in September 2019.
- I along with Team Foodka attended the **Facebook Creator’s Day** event at **Mumbai** in September 2019..
- I was a panelist at the pre-ABSU fest 2019 held at Oxford bookstore Kolkata, on **“Food in Bengali literature.”**

**Contact :-**

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